

SEIWA KASEI's Aminoreact™ TsV Recognized at the BSB Innovation Awards 2026

Paris, France – April 15, 2026 – During in-cosmetics Global in Paris, SEIWA KASEI was honored with BSB Innovation Awards for its ingredient Aminoreact™ TsV. It won 2nd place in the “Hair Care” section of the “Actives – Cosmetic Raw Materials” category.



Aminoreact™ TsV is a low-molecular-weight amphiphilic compound that penetrates the hair to repair internal damage and forms a CMC bond, resulting in increased hair firmness and resilience. This technology, “YouthLock CMC Bond,” is suitable for aging-damaged hair.

A promotional graphic for Aminoreact™ TsV. The top half has a purple background with the text "Aminoreact™ TsV" in large white font and "YouthLock CMC Bond" below it. On the right, there is a white box with the BSB Innovation Award logo and text: "BSB Innovation Award® Cosmetics 2026" and "2. Prize Category Most Innovative Raw Material". The bottom half features a woman's profile with long, wavy, reddish-brown hair. A blue circular badge in the bottom right corner says "Preservative free". In the bottom left, the SEIWA logo is visible. The background of the bottom half shows a molecular structure with glowing spheres.

Key Features of Aminoreact™ TsV

1. The active component is an amino acid derivative, Sodium Tosyl Valinate
2. It penetrates the hair and strengthens damaged CMC binding.
3. It helps increase hair volume and lifts hair from the roots.

BSB Innovation Awards

The BSB Innovation Award is an internationally recognized award for cosmetic ingredients and finished products, organized by BSB, a European cosmetics consulting company headquartered in Hamburg, Germany.

Application for Aminoreact™ TsV

Hair care products such as shampoo, treatment and hair mist formulated with Aminoreact™ TsV are expected to enhance hair body and volume. It is suitable for volumizing shampoo for salon professionals or hair mist designed to provide bouncy hair.

Product Information

Product name : Aminoreact™ TsV

INCI name : Sodium Tosyl Valinate, Butylene Glycol, Water

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About us: Cosmetic ingredient manufacturer in Japan

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